



### **Strategic Partners Opportunities Program - 2020**

Build Your Business by networking with the most successful real estate professionals in our community. Build Your Future Business Relationships with Our Members. Our National Network generates over \$100 million in commission values annually. Be part of the Business Resources for Dutchess County. Stay in touch with the real estate industry and its innovative systems and technology. Enjoy Low Cost Industry Specific Advertising. Advertise to our members who are leaders in their respective real estate communities.

### **The Dutchess County Chapter Women's Council of Realtors Build Relationships That Work for You!**

#### **Mission of the Women's Council of Realtors**

We are a network of successful Realtors®, advancing women as business leaders in the industry and in the communities we serve.

#### **Our Vision**

Through our influence as successful business professionals, women will effect positive change in the profession and in the broader community.

#### **Our Long-Term Goals**

- To be the source of education and business tools focused on the needs of women Realtor entrepreneurs at all stages of development.
- To be a dynamic, accessible network, linking resources and member expertise to drive business success.

- To build, support and promote strong leaders for the industry and the broader community who are advocates for property rights and homeownership.
- To be the voice for the achievement and impact of women in real estate.
- To be sought after as a partner with other organizations to advance common objectives.
- To be a network of strong chapters that consistently deliver value and provide a collaborative, trusted, welcoming environment in which members can achieve their business goals.
- To be a magnet for career focused Realtors with diverse backgrounds and a high level of professionalism
- To be a strong organization with the resources and infrastructure necessary to fulfill our mission and realize our vision.

### **Opportunity Levels**

Please review the following Description of Sponsorship Levels: (Plan levels have changed for 2020)

#### **Diamond -\$2000**

Entitles Strategic Partner To play host and speak to the assembly for (8) WCR Realtor events of your choice, with your logo on the flyer invitation and on the event brochure; Discounted rate of \$100 for affiliate membership, if associate of Strategic Partner chooses to become affiliate member, Placement on all social media platforms associated with WCR Dutchess Network for one year, At least (2) chances to be placed in Poughkeepsie Journal Monthly Ad, At least (2) Guaranteed Spots 1 Per 6 month period, to sponsor WCR Caravan, One year website link on our WCR Homepage; and New “Dial an Expert” Placement distributed online and member events, as well as, the opportunity to enjoy Networking with Realtor Professionals and Industry leaders.

#### **Ruby-\$1500**

Entitles Strategic Partner To play host and speak to the assembly for (6) WCR Realtor events of your choice, with your logo on the flyer invitation and on the event brochure; Discounted rate of \$100 for affiliate membership, if associate of Strategic Partner chooses to become affiliate member; Placement on all social media platforms associated with WCR Dutchess Network for one year, At least (1) chances to be placed in Poughkeepsie Journal Monthly Ad, At least (2) Guaranteed Spots 1 Per 6 month period, to sponsor WCR Caravan, One year website link on our WCR Homepage; and New “Dial an Expert” Placement distributed online and member events, as well as, the opportunity to enjoy Networking with Realtor Professionals and Industry leaders.

### **Emerald - \$1,000**

Entitles Strategic Partner To play host and speak to the assembly for (4) WCR Realtor events of your choice, with your logo on the flyer invitation and on the event brochure; Discounted rate of \$100 for affiliate membership, if associate of Strategic Partner chooses to become affiliate member; Placement on all social media platforms associated with WCR Dutchess Network for one year, At least (2) chances to be placed in Poughkeepsie Journal Monthly Ad, At least (1) Guaranteed Spots 1 Per 6 month period, to sponsor WCR Caravan, One year website link on our WCR Homepage; and New "Dial an Expert" Placement distributed online and member events, as well as, the opportunity to enjoy Networking with Realtor Professionals and Industry leaders.

### **Sapphire - \$500**

Entitles Strategic Partner To play host and speak to the assembly for (2) WCR Realtor events of your choice, with your logo on the flyer invitation and on the event brochure; Discounted rate of \$100 for affiliate membership, if associate of Strategic Partner chooses to become affiliate member; Placement on all social media platforms associated with WCR Dutchess Network for one year, At least (1) chances to be placed in Poughkeepsie Journal Monthly Ad, At least (2) Guaranteed Spots 1 Per 12 month period, to sponsor WCR Caravan, One year website link on our WCR Homepage; and New "Dial an Expert" Placement distributed online and member events, as well as, the opportunity to enjoy Networking with Realtor Professionals and Industry leaders.

**Local Affiliate Member (not affiliated with Strategic Partners Program) - \$150** Entitles Membership discounted rate for advance reservations to attend meetings, mixers and other events; annual WCR Website link including social media.

***Please enclose your check made payable to "WCR" for \$2000/Diamond Sponsor, \$1500/ruby Sponsor, \$1,000/Emerald Sponsor, \$500/Sapphire Sponsor, \$150/Local Affiliate Membership.***

***Kindly forward your payment to: BHHS Hudson Valley Properties Attention: Angela Ingham, 892 Main Street, Fishkill, NY 12524.***

**\*\*All Payments must be forwarded to the above to ensure proper processing of Application and Benefits\*\*\***

Your gift is both a legitimate business/advertising expense, and a donation to an organization that helps the community, and is therefore, tax deductible. Once your agreement is received, confirmation will be mailed to the address provided above. At that time, you will be sent additional instructions regarding how and where to submit your logo for publication. Thank you very much.

**WCR Dutchess County Strategic Partner Agreement- 2020**

Please print clearly and complete all fields. Fax completed form to (845) 896-6337 Attention Angela or email: [aingham@bhhshudsonvalley.com](mailto:aingham@bhhshudsonvalley.com)

Or Mail Completed application to: BHHS HudsonValley Properties

Angela Ingham

892 Main Street, Fishkill, NY 12524

**Sponsor's Information:**

Date \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

